



Change or be changed.

By 2050, all UK businesses must be net zero carbon.
Are you ready?

The UK government has committed to reducing GHG emissions by 78% by 2035 and achieving Net Zero emissions by 2050. Growing bodies of legislation require business to understand and begin to mitigate their environmental impact by as early as 2023.

It's time to make a **change.**

Balancing the need to drive growth and profitability, while investing in a route to net zero carbon, has left organisations of all shapes and sizes with what can sometimes feel like a mountain to climb.

Contrary to popular belief, achieving net zero doesn't have to be time-consuming, costly, or given the raft of conflicting information – a little daunting.

We can help you on your path to net-zero carbon...

OT Group are proud to partner with **The Planet Mark.**

Planet Mark has supported hundreds of organisations to radically reduce carbon emissions, create operational efficiencies, enhance profits and work towards the global transition to net-zero. Through certifying and supporting business' progress in the transition to net-zero, you will benefit from enhanced brand association and sustainability perceptions – driving new business opportunities and customer loyalty.

Planet Mark certification will help you:



Strengthen your commercial resilience



Increase your bottom line with Planet Mark's support rooting out operational inefficiencies.



Sit at the forefront of legislation to help you future-proof your business



Gain independent assurance for your carbon footprint to have credible figures to communicate.



Embed a culture of sustainability through CPD-accredited workshops and training aligned with your company goals.



Why Planet Mark?

Planet Mark's business certification process independently measures and audits carbon footprints, celebrates carbon reduction, offers communications support, and helps organisations empower their people to leverage successful change for commercial gain.

What makes Planet Mark unique?

Measure

We measure your carbon and social data with rigour so you can report your progress and initiate your journey to net zero with confidence and authenticity

Engage

Our engagement experts will help motivate your employees and supply chain to change behaviour, innovate and take ownership of solutions

Communicate

The Planet Mark is an easily recognizable symbol of sustainability progress and will bring credibility to your activities, enhance your brand affinity and unveil new commercial opportunities.



Working collaboratively with your teams, Planet Mark can help you to simply take the next step, right through to devising and delivering bespoke multi-year Net-Zero roadmaps that support a brighter future for you, your value chain and the planet.

Talk to our Planet Mark Experts

Make the first step to achieving Planet Mark certification for your organisation today.



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